

To have a business is to be in an active and committed relationship with clients, potential clients and repeat buyers.

This relationship is based on a shared future vision, where the growth of clients, business owner and business, are a mirror image of each other.

It is the responsibility of the business owner to build and develop the company so that it embodies the desired future of both business owner and clients.

Suzanne Beenackers

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To be an artist is to be in an active and committed relationship with a craft, a calling, a message or a vision, as it is coming through.

*This relationship takes shape in following curiosity, passions, hunches.
In following your Heart.*

***An artist is not responsible for expressing their highest work;
But for keeping the pathways clear, so their highest work can express
through them.***

Suzanne Beenackers

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*A Rock Star is a performance artist, who can raise sexual energy, knows
how to hold it, and how to move it.*

They can transfer this sexual energy onto others.

A Rock Star is the physical embodiment of freedom.

Suzanne Beenackers